



Luzerne Optical Laboratories, Ltd.

"With an Eye on Service and Quality!"



**Allow us to Assist You in Pleasing Every Patient.....
Every Time.....
Accurately, Competitively and Promptly!!**

Dear Eyecare Professional:

Thank you for your interest in Luzerne Optical Laboratories. As America's premier independent family owned and operated full-service laboratory, it will be our pleasure to serve you and offer you our most sincere welcome.

Our focus is to provide you with top quality products, competitive prices and fast service necessary for you to compete in today's marketplace. We take great pride in the quality of our workmanship. This is supported by our continued investments in state-of-the-art processing equipment. Fast convenient ordering is available by toll free phone, fax, internet and remote ordering services. We offer next day shipping anywhere in the U.S.

New lens materials, designs, coatings and a wealth of data about these products continues to proliferate at a phenomenal rate. When you have questions, we are the one source you can rely on for answers and we are just a phone call away. You can count on Luzerne Optical because we understand your day-to-day dispensing challenges and patient's needs. Our knowledgeable in-house consultants or field consultants will be happy to help you trouble-shoot with technical support and dispensing advice.

By joining our growing family of satisfied customers, you can be assured that we will do our best to merit your continued confidence and goodwill. It is our pledge to provide quality and fast service. It is our philosophy to strive relentlessly to exceed your expectations so that you will want to continue to do business with us. It is your satisfaction and the health and satisfaction of your patients that is most important to us!!

Sincerely,

The Dougherty Family

12/15/23
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COMPANY PROFILE

Luzerne Optical Laboratories, Ltd. is the largest independently owned single location wholesale optical laboratory in the United States. John “Jack” P. Dougherty, President, started in the optical business in 1960 and has served as President of the Optical Laboratories Association and has served on the Board of Directors for the Irving Bennett Business and Practice Management Center at the Pennsylvania College of Optometry.

Luzerne Optical is a family owned and operated business. Luzerne Optical has been servicing the eyecare industry nationally, as well as internationally since 1973. The laboratory services thousands of independent eyecare professionals. Luzerne Optical is one of America’s most outstanding full-service laboratories and has an excellent reputation in the industry for supplying unparalleled quality, products and service. The company has been recognized with numerous awards from leading manufacturers such as Essilor/Varilux and Crizal, Corning, Zeiss, Polymer Technology and Transitions for outstanding performance and excellence. Luzerne Optical is one of only a select group of contact lens labs across the country to achieve the CLMA’s prestigious manufacturing Seal of Excellence Award.

History

In 1973, John P. Dougherty- better known as “Jack” or “Jake”- had been in optics for 13 years and looked at the optical laboratory business and saw an opportunity. He struck out on his own and the company he founded is now one of the largest laboratories in the US with forefront technology and its glasses enhancing vision all over the world.

Luzerne Optical, named after its home county, opened its doors on the second floor of the century-old Mahoney Building at the corner of North Main and West Hollenback Streets in Wilkes-Barre, PA. Luzerne Optical employed three people when it started manufacturing precision eye wear made with glass lenses. Business grew steadily. The company added employees and expanded its quarters. By 1984 it needed a new building, not just for the space, but also to accommodate the latest technologies. That spring Luzerne broke ground on a new, state-of-the-art, 20,000-square foot laboratory located on Wilkes-Barre Boulevard in the downtown Wilkes-Barre Industrial Park.

As the company grew, Jack constantly watched for new and better product options. He invested heavily in high-tech lens processing equipment and computer technology. Jack added to the line of glass lenses provided with materials such as plastic, polycarbonate and hi-index. In addition to lenses for glasses, he started making custom contact lenses and producing anti-reflective / glare-free coatings, super hard scratch resistant coatings and mirror coatings for sunglasses. In 1985 custom hard and gas permeable contact lens production began. In 1994 Luzerne became the first wholesale lab in Pennsylvania to manufacture anti-reflective coatings in-house.

Jack served as president of the Optical Laboratories Association in 1995. The OLA honored Jack in 1995 and 1996 for his long service over the years. He had worked as chairman of the executive committee, vice-president, treasurer, director and held a number of committee chairs. Also in 1995, Wilkes-Barre mayor Lee A. Namey proclaimed March 2nd as John P. Dougherty Day, presenting him with a commendation. The proclamation cited his “record of remarkable progress and growth” and his company’s “positive effect on the local economy.” The Wilkes-Barre Chamber of Business and Industry selected Luzerne Optical as “Small Business of the Year” in 2001. Chamber president Stephen Barrouk noted “Business success like that of Luzerne Optical is vital to the continued growth of our region. This is an international firm that started here, and we are proud to honor them and to celebrate the contribution they have made to our region.” Also in 2001, Jack was honored as an Optical Pioneer Visionary at the OLA’s Optical Pioneers Banquet. He joined a select group of industry veterans who were cited for their contributions to the success of their industry.

In 2002, the company automated its inventory room to better manage its massive stock of the finest quality ophthalmic lenses. It cleared out its garage and storage areas to expand surfacing production and add a special clean room for coatings. Luzerne became one of only two independently owned companies in America authorized to produce the market leading Crizal Anti-Reflective Coatings. A Class 100,000 Clean Room was constructed and equipped with robotic equipment to move lenses through the process. In 2009 Luzerne began processing digital free form, the latest technology in spectacle lenses in-house. In 2011, Luzerne Optical is the first authorized independent lab in the world to produce HOYA free-form lenses on-site. In 2012, Luzerne installed the most advanced edging equipment in the world for wraps and sunglass frames. In 2013, Luzerne Optical introduces CrownView lenses, the first digital free-form glass lenses in the USA. In the fall of 2014, Luzerne broke ground on a new 30,000-square foot addition to the laboratory.

By 2009 the full-service laboratory employed approximately 200 people who had spent most of their lives in the optical business with a dedication to service and quality. Jack has always proclaimed that the lab’s employees are its greatest asset. Looking ahead, the Dougherty family is very optimistic seeing continued growth and opportunity. They will continue to look for new products, new markets and new services to help improve people’s lives. With the fine vision-enhancing products Luzerne makes, they will certainly achieve their mission and help the world see better.

Corporate Citizenship

Luzerne Optical is committed to both its trade and community. The laboratory supports the industry and is a member in good standing of the: Optical Laboratories Association, Contact Lens Manufacturers Association, Contact Lens Society of America and Vision

Council of America. Luzerne Optical is also a sponsor of the American Optometric Association's Low Vision Section, Opticians Association of America, Vision USA and numerous state and local ophthalmology, optometry, optician and para-optometric groups. The company promotes economic, social and cultural progress through its membership in and support for various Chambers of Commerce and Industry, development councils, along with charitable and educational groups.

The Laboratory and Location

Luzerne Optical was named after its home county. Luzerne County was named after Chevalier de la Luzerne, who had been French minister to the United States from 1779 to 1784. This French nobleman was sent by his country to aid the Americans during the Revolutionary War.

Luzerne Optical is located in the city of Wilkes-Barre in Northeastern Pennsylvania near the charming Pocono Mountains. The city of Wilkes-Barre, population 43,000, was named after John Wilkes and Isaac Barré, Parliament members who defended self-rule in America. The lab is nestled within a valley named the Wyoming Valley which is surrounded by beautiful mountains. These mountains are part of the Appalachian chain of mountains that run through eastern North America. The Wyoming Valley derived its name from the term used by Indians to describe the area, Wyomink, which means the expansive plain. The city of Wilkes-Barre is located on the Susquehanna River and surrounded by many breathtaking streams, lakes and scenic Fall foliage. The laboratory is almost equidistant from major cities like Philadelphia and New York City located just two hours away. The area is located within a 125 mile radius of 28 million people and a 500-mile radius of nearly one-third of the U.S. population with 93 million people just an overnight drive away.

Luzerne Optical operates a modern 50,000-sq. ft. facility in Wilkes-Barre. A massive inventory is stocked with only the finest quality ophthalmic products available. The company continually invests heavily in state-of-the-art processing equipment and sophisticated computer technology. High standards are set using cutting-edge methods to produce superior optics in poly, high-index, trivex, CR-39/plastic, as well as glass lenses. The majority of Luzerne Optical employees have been involved in the optical industry most of their lives and have extensive retail and laboratory experience. Luzerne personnel have produced millions of eyeglasses worn throughout the world. People in the Wyoming Valley are known for their friendliness and good old-fashioned work ethic. Luzerne Optical's friendly and knowledgeable staff of over 200 people are dedicated to one common goal . . . SERVICE & QUALITY!

Products and Services

Luzerne Optical is one of America's most outstanding full service laboratories and is an Authorized Laboratory for: Aire-O-Lite, BluTech, Bristol, Conant, Corning, Crossbows, Essilor, Gentex, HOYA, IOT, KBco, LENSCO, Seiko, Shamir, Shore Lens, Signet, Armorlite, Specialty Lens, Transitions, Unity, Vision-Ease, X-CEL, Younger, Varilux and distribution center for Altair Eyewear. The lab is an approved vendor for Vision Service Plan (VSP), Vision Benefits of America (VBA) and most major Buying Groups. The full service laboratory offers: spectacle lenses, frame and lens package programs, stock lenses, all brands of digital free form lenses. In-house: EVC - enhanced visual clarity, PVAR - Pristine Vision AR, BlueScreen, AGT Ultimate, AGT Advanced, AGT Plus, AGT Standard, Crizal Rock, Crizal Sapphire HR, Crizal Easy Pro, Crizal Easy UV, Crizal Alizé UV, Crizal Prevencia UV, Xperio UV, Crizal SunShield UV, Crizal UV with Optifog, TechShield Elite/Plus/Classic, TechShield Blue, Kodak Clear+, Kodak Clean&Clear, Kodak Clean&Clear UV, Shamir Glacier, Kodak Clean&Clear with Silk, Kodak Clean&Clear UV with Silk, Hoya View Protect, in-house: L2Y, TD2 and Advanced TC (Tough Coat) Super Hard Scratch Coatings, Royal Mirror Coatings. In-house Gas Permeable contact lens facility featuring DuraCurve™ Aspheric contact lenses and FeelSoft plasma treatment, soft contact lenses, contact lens solutions, safety glasses, frames, sunglasses, low vision products, ophthalmic bulbs, optical tools and accessories, eyeglass cases, surgical instruments, pharmaceuticals and diagnostics.

- In-house Low Vision and Contact Lens consultation as well as an ophthalmic lens consultant to answer your most difficult lens or dispensing questions.
- Seasoned and experienced lab and customer service staff.
- Knowledgeable and professional field consultants.
- Fast and convenient internet and remote ordering services available on all major sites: DVI RxWizard, Paradeyes, Visionweb and Eyefinity.

Programs

Luzerne provides a variety of innovative and exclusive programs and services that will motivate as well as educate your staff and enhance practice profitability in the process. The lab also assists in lowering your costs by establishing volume and buying group discounts, all of which are designed to assist eyecare professionals in retaining a competitive edge in the marketplace.

- The Luzerne Millennium Maximum Discount Program™
- The Luzerne-Varilux Awards Program
- Industrial Eyewear Program
- Contact Lens Bank Program
- Frame & Lens Package Programs
- In-office seminars, Practice Development and Management, Business Review, Training of Ancillary Personnel and Technical Training for Lab Personnel.
- Numerous Laboratory/Manufacturer sponsored promotions.

Specialties

- Luzerne Optical offers unique, exclusive and trademarked products such as: TheraBlue® Blue Light Protection Lenses, SightStar® Progressive Lenses, 1.60 L.T.T. Light/Tough/Tintable Hi-Impact Lenses, CrownView® Digital Free-form Glass Lenses, FreeFocus® Digital Free-form Lenses, Photo.Fashion® Photochromic Color Lenses, Polar365® Polarized Lenses, SunActives® Photochromic Lenses, EVC® - enhanced visual clarity, AGT High Performance AR Treatments, Royal Flash Mirror Coatings, PVAR - Pristine Vision AR, BlueScreen® to help reduce bad light from computers and other digital devices, DuraCurve® Aspheric GP Contact Lenses and FeelSoft® Plasma Treatment for Gas Permeable Contact Lenses.
- Recognized as a leading provider of specialty lenses with only the highest standards. Few laboratories match Luzerne's commitment to quality. The laboratory excels in taking on unusual and difficult jobs avoided by most labs.
- Latest technology in Freeform lens production. (Also known as: Digital Surfacing, Internal Free-Form, FingerPrint Surfacing, Customized, Precise-Form, Backside, Wavefront and HD.)
- Low Vision eyewear such as prismatic half eyes, hi-lite glass, lenticular and microscopic lenses.
- One of the largest Varilux distributors in the country.
- Luzerne houses an award winning Gas Permeable contact lens laboratory manufacturing custom made lenses. Exclusive Feel Soft® Plasma Treatment applied in-house. Authorized by all GP manufacturers and the leading brands they have available. Expert consultation, providing spherical, aspheric, lenticular, toric, multifocal, keratoconus, scleral and ortho-k designs.
- Our lab uses special clean room facilities to produce super hard scratch coatings, mirror and AR coatings by Essilor/Crizal, Luzerne/EVC/AGT/PVAR/Royal Mirror and BlueScreen, HOYA/View Protect, Kodak, Shamir/Glacier, and VSP/TechShield. Luzerne Optical may be the only lab in the USA to produce so many leading brands under one roof.

Honors and Awards

Luzerne Optical's support for the industry, vision and optimism has earned it honors and recognition from the American Optometric Association, the Opticians Association of America, and their state and local societies. The Northeastern Pennsylvania Optometric Society honored Luzerne Optical for participation in the VISION USA project, a program supported on the national as well as local level. The project provides basic eye health and vision care services without charge to less fortunate individuals throughout the United States and around the world.

- 1992 - Named Varilux "Lab of the Year" for the United States, based on sales, service and marketing. Varilux produces the most widely used, no-line bifocal in the country.
- 1993 to present – Annually named one of the Top 25 Labs in the country by industry trade publications.
- 1995-1996 - OLA honors John (Jack) P. Dougherty for his long service. He had worked as chairman of the executive committee, vice-president, treasurer and director and held a number of committee chairs.
- 1995- Wilkes-Barre Mayor Lee A. Namey proclaimed March 2nd as John P. Dougherty Day, presenting him with a commendation. The proclamation cited his "record of remarkable progress and growth" and his company's "positive effect on the local economy."
- 1997 to 2013 – Achieved the Contact Lens Manufacturers Association manufacturing "Seal of Excellence" for displaying the highest manufacturing standards.
- 1999 – Awarded "Outstanding Performance in Varilux Sales" by Essilor International
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- 2001 – John (Jack) P. Dougherty was honored as an Optical Pioneer Visionary at the OLA's Optical Pioneers Banquet. He joined a select group of industry veterans, both active and posthumously, who were cited for their contributions to the success of their industry.
- 2001 – Honored as the 2000 Corning Laboratory of the Year at Corning's key distributors meeting in Puerto Vallarta, Mexico, for providing the best sales and marketing support.
- 2002 – Presented the first ever "Essilor Lenses Lab of the Year" award at Essilor's national sales meeting, for outstanding sales, marketing, service and support of Essilor products.
- 2003 – Awarded "Outstanding Performance in Crizal Sales" by Essilor International
- 2004 – Awarded "Outstanding Performance in Varilux Sales" by Essilor International
- 2005 - Awarded "Outstanding Performance in Crizal Sales" by Essilor International
- 2006 - Awarded "Crizal Lab of the Year" by Essilor International
- 2010 - Luzerne Optical is honored as the VisionWeb "LAB OF THE YEAR" representing the most forward-thinking lab in the Optical industry, and most savvy partner for promoting automation and efficiency.
- 2010 - Honored as "LAB INNOVATOR OF 2010". Most mentioned lab by suppliers, peers, customers and associates in the industry for a lab epitomizing innovation with a commitment to technology, an understanding of internal organization, a continuing devotion to customers and a strong civic responsibility.
- 2011 - First authorized lab to produce HOYA freeform lenses in the world.

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- 2011 to 2013 - LabTalk Top 10 Industry Web Site for look and feel, quality of content, and value to Eye Care Professionals.
- 2014 - Laboratory awarded “Essilor Xperio UV™ Award of Excellence”.
- 2015 - Laboratory awarded “Essilor Xperio UV™ Award of Excellence”.
- 2017 - Laboratory awarded “Essilor Transitions Award of Excellence”.
- 2020 - Laboratory awarded “Essilor Transitions Optical Lab of the Year”.
- Luzerne has also earned numerous other awards from Essilor, Corning and other industry leaders, such as Transitions/PPG Industries, Polymer Technology/Bausch & Lomb, Carl Zeiss Optical and Signet Arnorlite.

Our Mission

Is to help improve people’s lives through our dedication to excellence in service and quality. Our commitment is to provide the finest vision products available to help the world see better.

“With an Eye on Service and Quality!” is the motto of Luzerne Optical and we back up this pledge with optical expertise and a partnership with our accounts that is second to none!